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**MEMBERS Financial Services Representative Ed Ranieri Wins the
Prestigious NEMD 2005 Power of Execution Award**

Aston, PA— Ed Ranieri, MEMBERS Financial Services (MEMFS) Representative located at Sun East Federal Credit Union, was selected as one of the four recipients for the 2005 Power of Execution Award. The Award is given to a select group of Field Staff from the Northeast Marketing Division (NEMD) of CUNA Mutual Group that exceeded expectations in both results and behaviors.

Since joining Sun East in May 2005, Ed has dramatically increased participation in the program and raised assets by 24%.

“Ed’s efforts and the challenges he has overcome single him out as the best of the best,” stated Sun East’s President and CEO Michael J. Kaczinski. “It is an honor for him to receive this award, but it is even more of an honor for us, here at Sun East, to have him as a member of our team. He has made a tremendous contribution to the members and the Credit Union in the short time he has been here.”

The MEMBERS Financial Services Program is a personal financial management service exclusively for Credit Union members.

Sun East Federal Credit Union, founded in 1949, is a Federally Chartered Credit Union with over \$328 million in assets serving the financial needs of more than 41,000 members and over 650 employers and organizations in Pennsylvania, Delaware, and New Jersey.

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